



A Special Invitation

It's time to reserve your spot in one of the most popular events of IKEA Renton River Days! We're holding a space for you and your organization in the **"Explore the Heart of Renton!" River Days Parade, sponsored by Brotherton Cadillac**. Please join us on Saturday, July 25, 2009 at 10:00 a.m. We encourage fun, unique, or nostalgic decorations, (or other creative interpretations) in your entry!

The Parade route begins at Shattuck Avenue South at South Third Street and winds its way east on South Third to Liberty Park, where a variety of exciting IKEA Renton River Days activities are planned for the entire day.

The morning of July 25 kicks off with the traditional Pancake Breakfast from 7:30 a.m.-10:00 a.m., held at the Renton Senior Activity Center and sponsored by the Renton Lions Club. Ticket prices are \$6 for adults and \$4 for seniors and children under 12. Liberty Park, located along the Cedar River, will be alive with brightly decorated arts and crafts booths, the crowd-pleasing "Nibble of Renton" food fair, and two stages of entertainment.



The Parade Application deadline is July 10, 2009. Please read the policies and rules on the following page and **mail (or email) your entry form right away**. The Parade Committee will send you a follow-up informational letter when your entry form is received.

We look forward to your participation in the "Explore the Heart of Renton!" River Days Parade sponsored by **Brotherton Cadillac**. Our goal is to make this year's parade the best and brightest of all—and a fun experience for participants and spectators alike.

If you have questions or need more information, please call the Parade Committee Chairman, Tammy Kaiser at 425.306.8450 or email her at rrdparade@comcast.net.

2009 Parade Application available at www.rentonriverdays.org.

1055 S. Grady Way • Renton, WA 98057 • 425-430-6528 • www.RentonRiverDays.org



2009 Parade—Saturday, July 25, 2009

PURPOSE - The purpose of the Brotherton Cadillac Parade is to enhance the goals and objectives of the IKEA Renton River Days festival by offering an event that invites both participation and spectator enjoyment.

POLICY

Authority - It is the responsibility of the Board of Directors to make all final decisions regarding Parade Policies based on the recommendations of the Parade Committee. Members of the Parade Committee are approved by the Board of Directors in the fall following the IKEA Renton River Days Festival and assume the responsibilities of that committee no later than January 1 of the following year.

Insurance Requirements - Some insurance may be required due to risk assessment of entry. Large moving floats or trucks, commercial or non-commercial, may be required to submit a \$1,000,000 Certificate of Insurance which names the City of Renton and Renton River Days as additional insured.

FLOATS - All floats must be equipped with one or more fire extinguishers. No smoking allowed on floats. A safety check list is attached.

Note: City of Renton Fire Department will remove non-complying units.

PARADE ORDER - Extensive time and consideration is given by many volunteers to put together a Parade that flows easily and is aesthetically pleasing to our spectators. In addition, safety and the needs of children or those with special needs take the highest priority in our planning. If for any reason you need special consideration for a particular placement in the Parade order, please note that need on the appropriate place on your application. Absolutely no changes to the Parade order will be made on Parade day.

JUDGING - The Parade Committee will select judges and set the criteria for judging the various divisions of the Parade. Decisions of the judges will be final.

RULES AND REGULATIONS FOR ALL ENTRIES

- Entrants must observe all applicable rules and regulations and follow all instructions from Police or Parade officials or be barred from the Parade.
- Entrants must fill out an application form and be approved by the Parade Committee. Accepted entries will receive Parade instructions by mail.
- No water is permitted in the Parade, in connection with floats or otherwise, except at the express written approval of the Parade Committee (i.e., waterfalls on floats, etc.)
- Alcoholic beverages are forbidden on any float or vehicle or on the person of any participant. No profanity allowed along the Parade route.
- Cigarette advertising and offensive language printed on any Parade entry is prohibited.
- NO MATERIAL MAY BE THROWN ALONG THE LINES OF THE PARADE ROUTE.** Distribution of gifts, merchandise, literature or other material may be handed out by unit representatives walking along the outer edge of the Parade route. Any materials thrown from the unit or causing the crowd to enter the street will either be confiscated or the unit will be directed off of the Parade route and asked to leave.
- Each candidate for public office will be accommodated as an entry in the Parade provided that the total entry for that candidate does not exceed 10 people. Except for Elected officials of the City of Renton and other notified dignitaries—all political entrants must provide their own transportation or enter the Parade as a walking unit. Parade placement will be made by the Parade Committee prior to Parade day. **NO** changes to Parade line-up will be made on Parade day.
- Forward movement maneuvers **ONLY** by the marching units is permitted. A spacing of 25 to 50 feet between each unit will be enforced. All units are required to close the gap between units when ordered by the Parade officials.
- Parade participants may not mingle with or accost Parade route spectators.
- The Parade Committee reserves the right to withdraw any unit of which costume or performance does not meet Parade Rules and Regulations or conform to the standards of reasonable public taste.
- The Parade Committee's decision regarding all entrants is final.
- The Parade Committee does not accept the responsibility for traveling expenses, food or lodging expenses of any unit.
- All entries should represent the family nature of the festival.
- Each animal entry must provide their own clean-up unit. Any entry without a clean-up unit will not be allowed on the Parade route.

Fees

- All commercial and political entries will be charged a \$75.00 fee to enter the Parade. Make checks payable to "Renton River Days".
- There will be no fees charged for other entries in the Parade.

Deadlines

- Applications received after the deadline indicated in the Parade letter will not be allowed to participate in the Parade.
- All Parade entries are expected to be in place 45 minutes prior to Parade start. Late units will be placed at the end of the Parade and will not be judged.
- Interested participants are urged to return their entry forms early.

2009 "Explore the Heart of Renton!" Parade

Sponsored by Brotherton Cadillac

BROTHERTON 
CADILLAC • BUICK • PONTIAC • GMC in RENTON

Saturday, July 25, 2009 Parade Start Time: 10:00 a.m.

PARADE APPLICATION FORM

Applications must be submitted by July 10, 2009. All applications will be reviewed by the acceptance committee. Parade instructions will be mailed to entrants when application is received.

Please fill out completely and sign to be considered.

Name of entry: _____

Contact person: _____

Name of sponsor: _____

Address: _____

City/State/Zip _____

Phone-day: () _____ evening: () _____

Email: _____

TECHNICAL INFORMATION

Specify dimensions of unit: (length, width, height) _____

Float theme: _____

Floater: dimensions of truck & trailer: _____

Number of people participating: _____

Number of units in entry: _____

Individual in charge on Parade day _____ cell phone () _____

Does unit have music? ☐ Yes ☐ No

MANDATORY DESCRIPTION –To include the message or purpose of unit, its most exciting features and the names of all royalty, band director, drum major or other important people in entry. List commercial sponsors and signage to be used. No commercial signage is allowed on non-commercial entries. This information will be used by the Parade Announcer:*

*Attach separate sheet if necessary

Mail applications before July 10, 2009 to: Tammy Kaiser
18100 SE 132nd
Renton, WA 98059

If you need more information on the Parade contact: Tammy Kaiser at 425.306.8450 or email her at rrdparade@comcast.net.

CATEGORY:

☐ Division I: Floats

☐ Division II: Drill Teams

☐ Division III: Bands

☐ Division IV: Children

☐ Division V: Animals

☐ Division VI: Cars

☐ Division VII: Other

☐ Division VIII: Business/Political

Political units please see Items 6 and 7 under Parade Rules and Regulations. There is a \$75 fee and entries are not judged. Make checks payable to "Renton River Days".

HOLD HARMLESS AGREEMENT

In consideration of the acceptance of this application, the Applicant agrees to release and hold the City of Renton and Renton River Days, their directors, officers, agents, representatives, employees and volunteers harmless, and to promptly indemnify same from and against any and all claims, actions, damages, liability of every type and nature, including all costs and legal expenses incurred by the applicant or any other party, by reason of any activity arising under or in connection with the Applicant's participation in Renton River Days, including loss of life, personal injury and/or damage to property arising from or out of any occurrence, omission or activity relating to such participation.

In the event the City of Renton or Renton River Days shall be made a party to any litigation commenced by or against the Applicant, then the Applicant shall proceed and hold the City of Renton and Renton River Days harmless and shall pay all costs, expenses and reasonable attorney's fees incurred or paid by them in connection with such litigation.

Furthermore, the Applicant agrees to pay all costs, expenses and reasonable attorney's fees that may be incurred or paid by the City of Renton or Renton River Days in the enforcement of any of the covenants, provisions and agreements hereunder.

SPECIAL PROVISION

Please note here any special provisions needed or requested for your unit. All requests will be reviewed by the Parade Committee and addressed in your acceptance letter. All considerations must be requested on this application – no exceptions will be made to the Rules or Regulations on Parade day.

REQUESTED PROVISIONS: _____

SIGNATURES

Please sign below confirming that as a representative of your group that you have read and accept all Rules and Regulations required for participation in the Renton River Days Parade. You understand that all parade entry participants (including guardians for minors) must sign the Hold Harmless Agreement Supplemental Sheet. You have retained a copy of this application for your records. Commercial and Political entrants please provide a \$75.00 entrance fee along with your application. Make checks payable to "Renton River Days".

Signature of applicant or authorized representative _____ Date: _____

If you need more information on the Renton River Days Parade, contact: Tammy Kaiser at 425.306.8450 or email her at rrdparade@comcast.net.

Please return this form by July 10, 2009, to:

Tammy Kaiser
18100 SE 132nd
Renton, WA 98059

Hold Harmless Agreement - Supplemental Sheet

This sheet to be signed by all parade participants.

In consideration of the acceptance of this application, the Applicant agrees to release and hold the City of Renton and Renton River Days, their directors, officers, agents, representatives, employees and volunteers harmless, and to promptly indemnify same from and against any and all claims, actions, damages, liability of every type and nature, including all costs and legal expenses incurred by the applicant or any other party, by reason of any activity arising under or in connection with the Applicant's participation in Renton River Days, including loss of life, personal injury and/or damage to property arising from or out of any occurrence, omission or activity relating to such participation.

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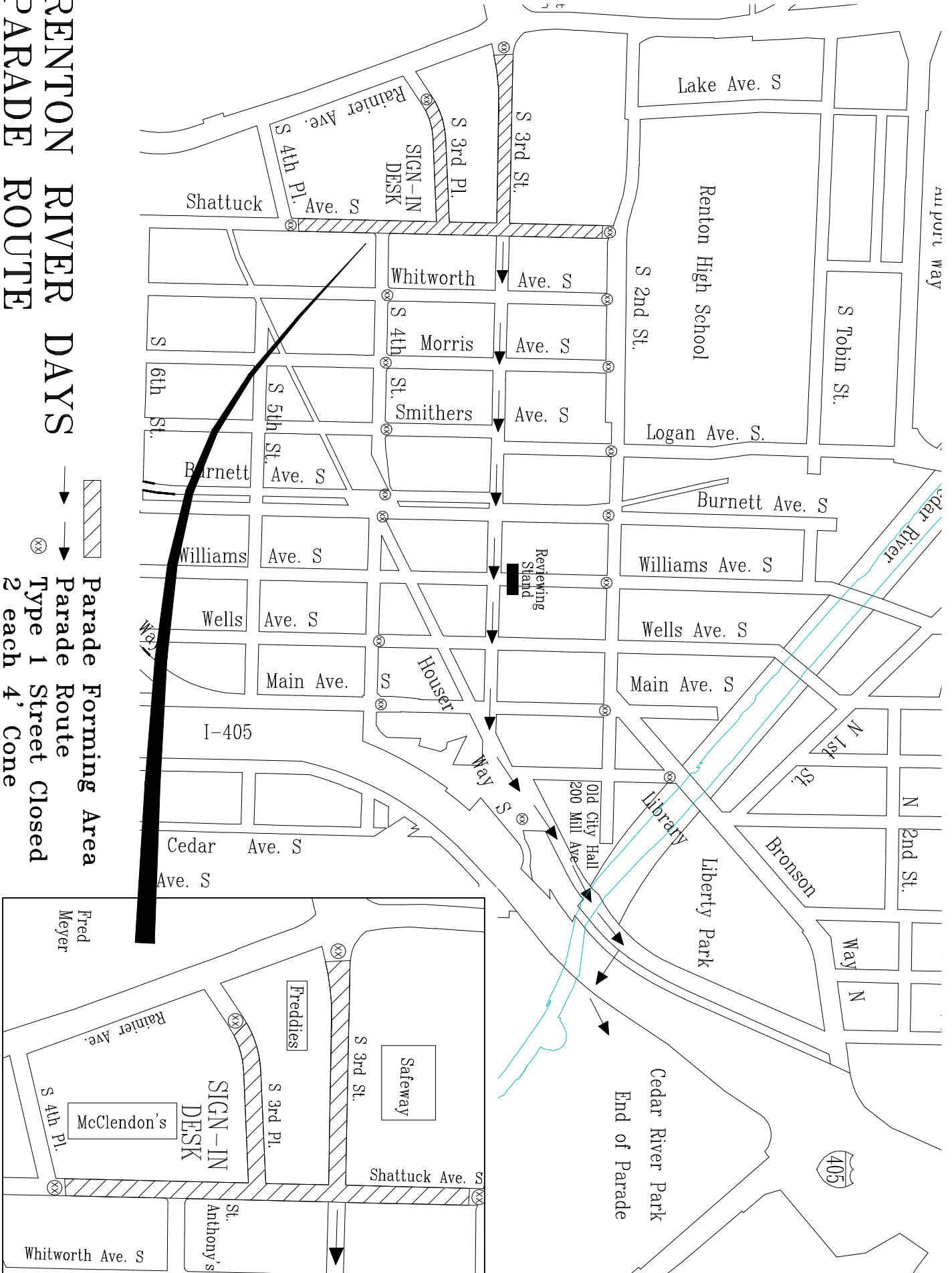
☐ **Title of Entry:** _____
as shown on application

Participants Name	Participants Signature	Age
Please Print Clearly	(If under 18, parent or guardian)	(If under 18)

Note: This sheet must be signed (in original ink) by every member of your unit that will be participating in the Brotherton Cadillac River Days Parade. If a member of your unit is under 18 years of age, a parent or guardian must sign for that member. This form must be turned in at Check-In in order to participate in the River Days Parade.
Feel free to make copies of this form.

RENTON RIVER DAYS PARADE ROUTE

-  Parade Forming Area
-  Parade Route
-  Type 1 Street Closed
- 2 each 4' Cone





Signature: _____